tyler handa

ABOUT ME

Super versatile, award-winning designer and recent college graduate pursuing a career in graphic design and brand development. Dedicated and ambitious worker with a lot of passion for creating clean, fun, and approachable solutions to real-world design problems.

EXPERIENCE

HANDA DESIGNS / 2017 — 2024
Freelance Graphic Designer and Illustrator

- Illustrated realistic and stylized pieces for local businesses and individuals
- Developed branding and various promotional designs and advertisements for local businesses
- Received project inquiries through word-of-mouth promotion and social media

SUPERPROF / 2023 — 2024
Adobe Software Tutor

- Taught Adobe software programs including Illustrator, Photoshop, and InDesign to students via webcam
- Developed private lesson plans based on the education needs of the student

BOM BOM, LLC / 2023
Logo Development Contractor

- Designed multiple rounds of functional and iconic logo marks for a line of loudspeaker products
- Researched other speaker brands to effectively design an emblem that could stand apart as well as fit in with its competitors

FORCEPKG, INC. / 2022
Graphic Designer

- Created on-brand social media posts and designed a functioning website prototype for the agency
- Constructed dielines for product packaging
- Developed a logo evolution, package designs, and other printed materials for Stoner Inc. brands

SUNBURY PRESS, INC. / 2021 — 2022
Book Cover Design Contractor

- Designed front covers for three published books
- Worked directly and indirectly with authors to understand what they had envisioned for their books
- Developed a cover image to be used for a future title

CONTACT

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www.handadesigns.com

EDUCATION

2019 - 2023
Pennsylvania College of Art & Design
BFA in Graphic Design
Cumulative GPA: 3.98
Graduated Summa Cum Laude

2015 — 2019
Bucks County Technical High School
Commercial and Advertising Art
Cumulative GPA: 4.05

ACHIEVEMENTS

PCA&D Valedictorian / 2023
PCA&D Dean's List / 2019 — 2023
GDUSA American Package
Design Award / 2023
GDUSA Student to Watch / 2023
Dieline Article Feature / 2023

SKILLS

Traditional and Digital Illustration
Advertising and Copywriting
Hand Lettering and Typography
Brand Identity Development
Publication Design and Page Layout
Packaging Design and Production
Motion Graphics and Animation
Web Design and Prototyping

Adobe Illustrator, Photoshop, InDesign, Acrobat, After Effects, XD, Dreamweaver, and Dimension
HTML 5 and CSS 3